



Be a winner with TomTom this World Cup

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Stay on the ball this summer with free TomTom Voices and World Cup Point of Interest downloads

You've been waiting four long years, the day has finally arrived and you know this could be your country's winning World Cup. If you're off to Germany to support your team, then taking a TomTom device is a must to make the most of your experience. Even better, TomTom ensures you really get in the World Cup spirit with the launch of the free World Cup PLUS package. Submerge yourself in World Cup fever as Svennis navigates you round the super fast German Autobahn. Demonstrate the ultimate loyalty to your team by personalising your TomTom map with country colours. And TomTom has gone even further, by providing all the specific football points of interest, including the hottest sports cafes, nightclubs, restaurants and hotels, including the ones your favourite players are staying in. TomTom also provides the locations of all the World Cup stadiums, as well as all the large TV screens in Germany showing the match.* With TomTom you can now be sure you'll watch the match with like-minded fans. The specially designed package provides the easiest way to enjoy the championship and can easily be downloaded onto your device via the TomTom website. "TomTom ensures you can focus on the football this World Cup, with the free World Cup package, enabling stress free, easy and fun navigation." said Harold Goddijn, TomTom's Chief Executive. "With our range of navigation devices, you'll never be 'off-side' for any of the World Cup draws. Not only does TomTom provide cutting edge navigation, its additional features such as TomTom Traffic and TomTom Safety Cameras provide that extra information to get you to your country's match well before kick-off!" In addition to this World Cup Package, all TomTom users have the option to download real-time traffic information and maps of Western European countries, so whether driving or flying to Germany, you'll escape to victory. TomTom products also come with a route planner and estimated journey times, enabling you to plan your intended journeys before you even leave your house for the World Cup. All of TomTom's navigation devices are easy to use and portable, the perfect companion to ensure you get to Germany in the quickest, safest and most stress free way. TomTom's product offering includes the TomTom GO range, TomTom ONE, TomTom RIDER, TomTom MOBILE 5 and TomTom NAVIGATOR 5. With your TomTom, you certainly won't be bored even if your team isn't playing!

The World Cup PLUS package will be available to download for all TomTom users from the end of April 2006, directly from www.tomtom.com*TeleAtlas provides all data for the locations of large TV screens and World Cup Stadiums. All data for sports cafes, nightclubs and hotels are provided by VARTA – Führer GmbH